



AFCLC DEVELOPMENT DEPARTMENT

Investing For Eternity

NETWORK COORDINATOR

Connecting for Healthy Youth Ministry

AFCLC Youth Ministries' vision is for a part-time, paid department position that invests time on connecting with teenagers, youth leaders, and congregations.

This role would enhance the communication needed in our culture's engagement with social media by leveraging a steady online presence and a personal link to those passing on the faith to the next generation.



Crossway Survey of 7,000 Readers (January, 2017)

- 94% have a smartphone
- Highest Percentage of Free Time by Occupation on Their Phone: Students
- Top Apps among Youngest Generation: Social Media, Email, and Internet



The evidence about the role of social media in the lives of American teenagers is very strong. In order to best reach this generation with the Gospel and to equip them in their faith, it will be through a multi-faceted approach. The role of a Network Coordinator is an essential step in our future strategy as a department. This person will engage through technology to effectively serve the local congregation, the youth leaders, and the youth of this nation.

~ Rev. Jason Holt, AFLC Director of Youth Ministries

AFLC Trends

- 127 of 274 AFLC congregations attended FLY Convention® in the summer of 2017
- 2017 FLY Surveys: Adults—the majority of youth leaders and dorm room leaders who responded followed an email link
- 2017 FLY Surveys: Students—the majority of teenagers that responded followed the Facebook FLY Community page
- Youth Ministries Distributions— 35-40% of email distribution to youth leaders is opened in the last year
- Youth Ministries Distributions— An estimated 10% of email distribution to teenagers is opened in the last year
- Both photos on this page are from FLY 2017

Both photos on this page are moments from FLY 2017 without staging.
Notice the phones.



FUNDING OPPORTUNITY

Expand AFLC Youth Ministries' impact through the addition of a Network Coordinator for one year

\$8,000.00