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AFLC DEVELOPMENT DEPARTMENT

Investing For Eternity

Ambassador Publications

BIBLICAL LUTHERAN EDUCATIONAL DEVOTIONAL

O send out Your light and Your truth. Psalm 43:3

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PUBLISHING DEPARTMENT DF THE ASSOCIATION OF FREE LUTHERAN CONGREGATIONS

Keep the Presses Rolling

The era of the small-town weekly newspaper is rapidly shrinking. Even the metropolitan daily papers have fallen into hard times as consumers seek the fast-paced, ever-changing headlines on digital devices. Whether you celebrate or condemn this change, thousands of presses have gone silent. However, that is not what's happening in the AFLC's publications ministry.

God Himself set the example. From the very beginning He gave us His Word in writing. God's promises are preserved in His written word and are precious to each one of us today. Our aim through Ambassador Publications is providing biblical Lutheran resources for congregations and individuals seeking to teach and study the treasured Word of God.

One Thing I Seek

Selected Writings of Francis W. Monseth



We have a healthy backlog of projects and are excited to get the presses rolling. We are almost ready to print the collection of writings by the late Dr. Francis Monseth and the revised Ten Commandments curriculum for lower elementary children. And yes, we are embracing the opportunities with digital formats as well. Studies on I and II Peter, Philippians, youth studies, and teacher manuals are in progress.

Volunteer writers and designers are vital to the process. However, paid staff is essential to complete the work. Our full-time Director Marian Christopherson and Administrative Assistant Diane Brubakken, along

with part-time Customer Account Specialist Scott Olson, keep very busy. Besides the time-consuming work of readying material for the press and digital release, they are challenged daily with operating the online bookstore, filling orders, answering phone and email requests, and managing inventory.

Designated gifts for projects are important, but we need funds to keep our current staff in place doing the work. We press forward with joy in our Lord's promise. Philippians 4:19 says, "And my God will meet all your needs according to his glorious riches in Christ Jesus."

Please pray for this crucial ministry to our congregations. Would you also prayerfully consider financially investing in this work of teaching and proclaiming God's Word?

