

## **Enhancing Outreach**

In today's digital age, effective communication is vital for ministries to connect with congregations and individuals. Recognizing this, the Co-ordinating Committee has introduced a Digital Communications Coordinator role to support its ministries, including Parish Education & Ambassador Publications. This role is focused on sharing each ministries message with the congregations and individuals it serves through digital channels such as websites and social media.

At the same time, Parish Education & Ambassador Publications continues to hold firmly to the power of the written word even as communication trends shift, and remains committed to its mission to produce biblical Lutheran resources to encourage faithful teaching of the Word of God. The addition of the Digital Communications Coordinator compliments these efforts by enhancing the ministry's online presence and outreach.

## **Opportunity for Giving**

How does your gift make an impact? To sustain this collaborative effort, we are seeking support to fund our share of the Digital Communications Coordinator's role beginning in 2026. Your gift will help ensure that our resources, both printed and digital, reach people and congregations effectively.

Total cost: \$6,800 for 2026



We invite you to join us in prayer for the Lord's provision and in seeking His guidance on how you can support our mission.

MAIL YOUR GIFT TO

AFLC Parish Education & Ambassador Publications 3110 East Medicine Lake Blvd. Plymouth, MN 55441 GIVE ONLINE

Scan the QR code or visit ambassadorpublications.org/donate



Please include a note indicating your gift designation