



# AFLC

Association of Free Lutheran Congregations

## Collaborative Digital Outreach

In today's digital age, effective communication is vital for ministries to connect with congregations and individuals. Recognizing this, the Co-Ordinating Committee has introduced a *Digital Communications Coordinator* role to support its five ministries: Evangelism & Discipleship, General Fund, Lutheran Ambassador, Parish Education & Ambassador Publications, and Youth Ministries. This role is focused on sharing each ministry's message through digital channels such as websites and social media, ensuring that vital resources and encouragement reach congregations and individuals effectively.

Beginning in 2026, the Co-Ordinating Committee will provide 50% of the funding for this halftime position, with the remaining 50% to be shared equally among the five ministries. This collaborative approach reflects wise stewardship – partnering to fulfill God's calling with an eternal impact for His Kingdom.

### ***You can help make an impact.***

By partnering to support this shared role, you ensure the ministries connect with people and congregations in meaningful ways. Whether your gift supports one ministry's portion or contributes toward the collective effort, every dollar extends the reach of the Gospel.

Total annual cost: \$16,000

Total annual cost for each ministry: \$3,200



### **Mail Your Gift**

Association of Free Lutheran  
Congregations

3110 East Medicine Lake Blvd.  
Plymouth, MN 55441

*\*Add a note as requested below*

### **Give Online**

Scan the QR code or go to  
[www.aflc.org/give/give-general-fund](http://www.aflc.org/give/give-general-fund)

*\*Select Designation: Special Projects  
and add a note as requested below*



*Please include a note indicating your gift is for the Digital Communications Coordinator role. You may also indicate a preference if you'd like your gift applied toward a specific ministry's portion.*